Interreg Co-funded by the European Union
IPA South Adriatic
GREEN

AGENDA
SMALL SCALE PROJECT GREEN - Growing participative models for EnErgy commuNities, SA-0100170

D 1.1 - Living lab in Montenegro
Venue: Hotel Hilton, Podgorica, February 27th, 2025
Duration: 08.30h - 16.00h

8.30 – 9.15h Registration of participants and networking	
9.15 – 9.45h	**OPENING REMARKS**
Contents and inputs	• DeV NGO – Amra Pepić • Joint Secretariat – Interreg South Adriatic – TBC • Ministry of European Affairs of Montenegro - TBC
9.45 – 11.00h	**SESSION I - POLICIES, PARTNERSHIPS, AND INCENTIVES FOR RENEWABLE ENERGY AND EFFICIENCY**
Contents and inputs	• MODERATOR: Amra Pepić • Overview of the GREEN project and partnership • **Annalisa Malerba, Representative of LP, Union of Municipalities of Grecìa Salentina** TOPIC TBC • **Dr Francesco Marinelli - Scientific Project Coordinator** • Normative UE sulle fonti rinnovabili, comunità energetiche ed efficienza energetica • **Mr Božidar Pavlović – Direttore generale, Ministero dell'Energia del Montenegro** • Quadro normativo per l'efficienza energetica negli edifici e l'uso delle fonti energetiche rinnovabili in Montenegro • **ETMI- Istituto per la gestione ambientale e territoriale TBC** • Normative e incentivi nazionali e locali per le fonti rinnovabili e l'efficienza energetica degli edifici in Albania
Expected output	• La sessione fornirà approfondimenti sulle politiche UE, nazionali e locali in materia di energia rinnovabile ed efficienza energetica, evidenziando incentivi, quadri normativi e opportunità di collaborazione. Le principali parti interessate discuteranno strategie per supportare le comunità energetiche e lo sviluppo sostenibile nella regione
11.00 – 11.30h	**Coffee break**
11.30 – 13.00h	**SESSION II - APPROCCI INNOVATIVI ALL'EFFICIENZA ENERGETICA E SOLUZIONI RINNOVABILI NELL'ADRIATICO MERIDIONALE**
Contents and inputs	• MODERATOR: Amra Pepić • **Dr Claudio G. Ferrari, president of the National Association Federesco**

	Standard tecnico-finanziari per Energy Saving Company (ESCo) per fonti rinnovabili e efficienza energetica degli edifici (online) Margarita Franja, rappresentante di ESCOOP European Social Cooperative South Adriatic Network of Energy Communities PhD Ivana Vojinović, Direttore del Centro per i cambiamenti climatici dell'Università di Donja Gorica Potenziale solare in Montenegro: sfide della trasformazione del paesaggio del Montenegro Dr. Roberto D'Amico, Project Manager presso Molise Local Action Group Toward 2000 Progetto Interreg su energia e transizione ecologica
Expected output	• La sessione esplorerà modelli tecnici e finanziari innovativi per l'efficienza energetica, il ruolo delle comunità energetiche e il potenziale solare in Montenegro. Gli esperti discuteranno di progetti regionali e approcci collaborativi che guidano la transizione energetica ed ecologica nel Sud Adriatico
13.00 – 14.30h	**Launch**
14.30 – 16.30h	**SESSION III - SUSTAINABLE TECHNOLOGIES AND LOCAL ACTIONS FOR ENERGY EFFICIENCY**
	• **Dott. Francesco Marinelli, Coordinatore scientifico del progetto** • **Materiali e tecnologie sostenibili per l'efficienza energetica negli edifici** • **MA Lejla Đoković, Project Manager presso il Comune di Tuzi** • **Azioni previste nel SECAP del Comune di Tuzi** • Riepilogo e apertura dei contributi
Expected output	• Questa sessione metterà in evidenza le tecnologie sostenibili per edifici a risparmio energetico e le azioni locali pianificate nell'ambito del SECAP del comune di Tuzi. La discussione si concluderà con spunti chiave e contributi aperti per migliorare la sostenibilità energetica regionale
16.30 End of the Living lab in Montenegro	

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FOR ECOLOGICAL TRANSITION

This Living lab is organized in the framework of the G.R.EE.N Interreg IPA Italia-Albania-Montenegro2014-2020 and 2021-2027. Lead Partner of the project is Unione dei Comuni della Grecia Salentina (union of 12 municpalties in Grecia salentina) that still developed a work to create Energy Communities for renewable energies in the previous interreg project ADRIA ALLIANCE.
Energy transition needs increasing attention and investment and the will to employ further more renewable sources for energy production to be shared at local level together with the goal to reduce energy consumption in buildings. Hence the commitment of administrations, associations, businesses and citizens to take action toward these goals.

Project Summary

Europe's transition to a climate-neutral continent by 2050 requires the commitment of all stakeholders, who must pool their resources and expertise to fully leverage the opportunities of a low-carbon economy. Beyond addressing climate change, this transition can drive economic growth and energy independence—critical factors for our security, as recent events have highlighted.

A key aspect of this transformation is shifting citizens from passive consumers to active "prosumers"—both producers and consumers of energy. At the same time, it is essential to develop business models capable of meeting the challenges of renewable energy production and energy efficiency.

Energy Communities (ECs) are emerging as an effective model of cooperation among citizens, civil society, social entrepreneurs, public authorities, and community organizations. These communities facilitate access to clean energy while simultaneously creating jobs, enhancing skills, boosting local economies, reducing energy poverty, and strengthening social cohesion. The "energy collective" model will be a vital tool in the fight against climate change and should be developed from the bottom up.

However, national, regional, and local authorities, along with private entities, play a crucial role in supporting the establishment of energy collectives by providing the right regulatory and financial framework. These entities can facilitate funding, offer expertise and guidance, and ensure that legal and administrative processes are easy to navigate.

The GREEN project addresses key challenges related to energy collective models in the program area, offering best practices and guidance based on insights from the ADRIA_ALLIANCE Project (ITALME 397).

GREEN's Approach

- ✓ Develop strategies to engage citizens in the energy transition, encouraging pro-environmental behavior—particularly through the role of NGOs.
- ✓ Provide technical and practical solutions to support the implementation of Energy Communities, while also improving energy efficiency and managing energy demand effectively.